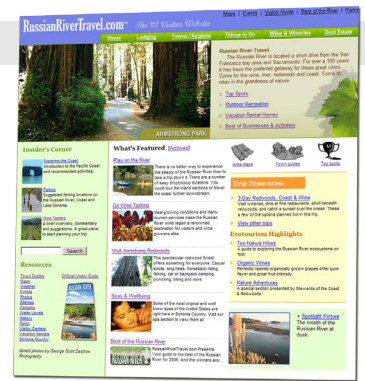


Official Participation Signup Form



Customer Information

Business: _____

Full Mailing Address: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Advertisement Rates & Selection

Prices listed as \$/month. Indicate your desired ad location(s) by circling the position below. Prices subject to change. For the most current prices visit RRShowcase.com. RussianRiverTravel.com reserves the right to change the specifics of ad offerings.

Red Carpet Welcome Join for a 12-month participation trial, receive 2 months free. Yes No

Lodging Home Page	Lodging By Town	Town Page Ads	Wine Country Ads
Spotlight Ad \$90	Healdsburg, \$55	Healdsburg, \$40	Home Blocks \$100
Package Space \$90	Guerneville, Jenner	Guerneville, Jenner, Bodega Bay, Windsor	Winery Spotlight \$55
Camping Ad \$100	Forestville, Monte \$45	Other Town \$25	Service Spotlight \$50
Spas Ad \$65	Rio, Santa Rosa, Gualala, Bodega Bay	Dining Ads	Visiting Block \$45
Canoeing	Other Towns \$35	Not to be Missed Ad \$45	Wine Club Ad \$55
Spotlight \$100	Vacation Rental Ads	Healdsburg, \$20	Where to Buy Ad \$70
Gay Travel	Home \$65	Sebastopol, Guerneville, Jenner, Bodega Bay	Things to Do
Spotlight Ad \$35	Healdsburg, \$40	Other Town \$15	Home \$70
Events & Entertainment Ads	Rio, Forestville, Santa Rosa	Real Estate Ads	Golf Ad \$20
Home Page Spotlight \$85	Other Town \$35	Home Block \$65	Ballooning Ad \$40
Major Event Spotlight \$40	Art Gallery \$20	Home Listing \$45	Biking Ad \$40
Entertain. Spotlight \$30		First Town Page \$30	Weddings
		Add. Town Page \$15	Wedding Site \$55
			Catering Service \$50
			Other Service \$25

Ad Notes: _____

_____ Total Rate: \$ _____

Terms & Billing Information

Credit Card Number: _____

Name On Card: _____ MM/YY: ____/____

Start Billing On: ____/____/____ Past Due: \$ _____ (One Time Fee)

Upon approval the credit card will be auto-billed monthly for the amount indicated. RussianRiverTravel.com may change the rates after notifying the above business. RussianRiverTravel.com may cancel all or parts of this agreement at any time. Billing will continue until customer requests cancellation.

Signature: _____ Date: _____

**Complete & Fax To
707-869-9918**

RRShowcase.com
The complete marketing resource from RussianRiverTravel.com

Need Clarification?

Visit RRShowcase.com and click on the *RR Travel* link for information on the location and features of every ad.

Sales Assistant (Official Use)

Phone: _____

Contact Information

RussianRiverTravel.com
P.O. Box 526
16350 Third Street, Suite 3
Guerneville, CA 95446
707-477-8617
tao@cieloprojects.com

Signup Process

After we receive and approve your advertisement request we will create your ad(s) and place them online. You may then submit updates and changes. Invoice receipts are emailed to you monthly. You will receive a username and password to update your account details and download billing history.

More Opportunities

Advertise in the Official Russian River Visitor Guide. The area's premier visitor guide. Distributed at over 600 locations. Learn more at RRShowcase.com > *Visitor Guide*

