



**Be The One**

# Simple.

The most used visitor  
website for northwest  
Sonoma Country.

+

The Internet: The  
most used medium  
for planning trips

=

**The Place To  
*Advertise***

**We showcase your business.  
Join us in marketing the world's  
great wine river.**

[RussianRiverTravel.com](http://RussianRiverTravel.com)

# Welcome To The Family of Leaders

Korbel  
Hyatt Vineyard Creek  
Underwood Bar & Bistro  
Charles Schulz Museum  
Osmosis  
Trendwest (Worldmark)  
Sea Ranch Lodge  
Timber Cove Inn  
Village Inn & Restaurant  
Russian River Getaways  
Soar Russian River

River Rock Casino  
Wine Country Bikes  
Casini Ranch  
Bodega Bay Surf Shack  
River Village Resort & Spa  
River Gem Resort  
FHA Russian River  
Inn at Occidental  
Russian River Studios  
Northwood Lodge  
Flying Horse Carriages

Inn at the Willows  
Fern Grove  
Mack-Stevens Team  
Summerland Cabin  
Koi Day Spa  
Ridenhour Inn  
Ellen Strady  
River's Edge Kayak and Canoe  
Village Inn & Restaurant  
David R. Millar

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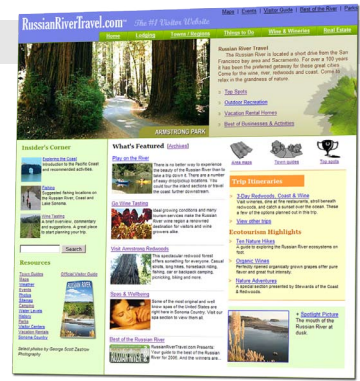
## Our Story

The RussianRiverTravel.com idea was created in 2001 by Tao Klauenburch while doing marketing at River Village Resort & Spa in Guerneville.

The site started as a part-time hobby and began to grow. As a local of 25 years, he knew the area had all the elements to be the world's great wine river. It was just a matter of organizing these and presenting them to potential visitors in an easy to use and attractive manner.

In 2003 RussianRiverTravel.com became a full-time passion going from just 12 pages to now over 450 pages while becoming one of California's best travel websites.

# Official Participation Signup Form



## Customer Information

Business: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Advertisement Rates & Selection

Prices listed as \$/month. Indicate your desired ad location(s) by circling the position below. Prices subject to change. For the most current prices visit RussianRiverTravel.com. RussianRiverTravel.com reserves the right to change the specifics of ad offerings.

**Red Carpet Welcome** Join for a 12-month participation trial, receive 2 months free.  Yes  No

Lodging Home Page	Lodging By Town	Town Page Ads	Wine Country Ads
Spotlight Ad \$90	Healdsburg, \$55	Healdsburg, \$40	Home Blocks \$100
Package Space \$90	Guerneville, Jenner	Guerneville, Jenner, Bodega Bay, Windsor	Winery Spotlight \$55
Camping Ad \$100	Forestville, Monte \$45	Other Town \$25	Service Spotlight \$50
Spas Ad \$65	Rio, Santa Rosa, Gualala, Bodega Bay	Dining Ads	Visiting Block \$45
Canoeing	Other Towns \$35	Not to be Missed Ad \$45	Wine Club Ad \$55
Spotlight \$100	Vacation Rental Ads	Healdsburg, \$20	Where to Buy Ad \$70
Gay Travel	Home \$65	Sebastopol, Guerneville, Jenner, Bodega Bay	Things to Do
Spotlight Ad \$35	Healdsburg, \$40	Other Town \$15	Home \$70
Events & Entertainment Ads	Guerneville, Jenner, Bodega Bay, Monte Rio, Forestville, Santa Rosa	Real Estate Ads	Golf Ad \$20
Home Page Spotlight \$85	Other Town \$35	Home Block \$65	Ballooning Ad \$40
Major Event Spotlight \$40	Art Gallery \$20	Home Listing \$45	Biking Ad \$40
Entertain. Spotlight \$30		First Town Page \$30	Weddings
		Add. Town Page \$15	Wedding Site \$55
			Catering Service \$50
			Other Service \$25

Ad Notes: \_\_\_\_\_

Total Rate: \$ \_\_\_\_\_

## Terms & Billing Information

Credit Card Number: \_\_\_\_\_ (MC/Visa)

Name On Card: \_\_\_\_\_ MM/YY: \_\_\_\_/\_\_\_\_

Start Billing On: \_\_\_\_/\_\_\_\_/\_\_\_\_ Past Due: \$ \_\_\_\_\_ (One Time Fee)

Upon approval the credit card will be auto-billed monthly for the amount indicated. RussianRiverTravel.com may change the rates after notifying the above business. RussianRiverTravel.com may cancel all or parts of this agreement at any time. Billing will continue until customer requests cancellation.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Complete & Fax To  
707-869-9918**

### Need Clarification?

Visit RussianRiverTravel.com and click on the *Advertisement* link for information on the location and features of every ad.

### Sales Assistant (Official Use)

Phone: \_\_\_\_\_

### Contact Information

RussianRiverTravel.com  
P.O. Box 526  
16350 Third Street, Suite 3  
Guerneville, CA 95446  
707-477-8617  
tao@cieloprojects.com

### Signup Process

After we receive and approve your advertisement request we will create your ad(s) and place them online. You may then submit updates and changes. Invoice receipts are emailed to you monthly. You will receive a username and password to update your account details and download billing history.

### More Opportunities

Advertise in the Official Russian River Visitor Guide. The area's premier visitor guide. Distributed at over 600 locations. Learn more at RussianRiverTravel.com

