

Space Reservation

The Official Russian River Visitor Guide Advertisement Request and Contract

Advertisement Position (mark one)

All ads include location and logo on the map page.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Back Cover .. \$5,950 | <input type="checkbox"/> Lodging |
| <input type="checkbox"/> Full Winery Page | <input checked="" type="checkbox"/> Family Fun .. \$475 |
| <input type="checkbox"/> Full Business Page | <input checked="" type="checkbox"/> Camping & RVs .. \$950 |
| <input type="checkbox"/> Regions Area Ad (left of map) | <input type="checkbox"/> Biking |
| <input type="checkbox"/> Contents Page Ad | <input checked="" type="checkbox"/> Sonoma Coast .. \$1,750 |
| <input type="checkbox"/> Wine Country | <input checked="" type="checkbox"/> Groups .. \$950 |
| <input type="checkbox"/> Canoeing & Kayaking | <input type="checkbox"/> More to De |
| <input checked="" type="checkbox"/> Dining .. \$950 | |

Visit russianrivertravel.com/brochure for a current list of available positions

Fax To: (707) 869-9918

Or mail to:
Cielo Projects
PO Box 526
Guerneville, CA 95446

Questions:
(707) 477-8617

Contract & Billing

Advertiser: _____

Contact Person: _____

Contact Telephone: _____

Billing Address: _____

City / State / Zip _____

*Signature: _____

Date: _____

Payment Information (optional)

Credit Card Number: _____

Expiration Date: _____

*The signer authorizes the publication of the indicated ad in the 2006 Russian River Visitor Guide. The advertiser agrees to pay the amount shown. The contract is for inclusion in 100,000 of the guides to be distributed in 2006. The publisher reserves the right to edit the submitted ad(s)†. The publisher is not responsible for any errors or omissions. The advertiser is responsible for the quality of the ad provided. The publisher reserves the right to cancel this contract before going to press. The publisher reserves the right to alter the editorial content of the brochure.

†This allows for changes but in practice it means the publisher may change the ad width from 4.125" to 4.120" to accommodate paper weight changes. Also the advertiser may request edits without having to submit a new proof.

Published by Cielo Projects, Guerneville CA